FAQs for Nano Influencers

Be a Dapper and earn each time!

What is GenZ360?

GenZ360 is an online Nano Influencer platform which helps the Influencers to participate into different online campaigns been launched by different brands and earn Gz coins (One Gz coin = Re1) each time. This highly technologically automated online platform is your big step to entrepreneurship & empowerment and assists you to earn on the Gz wallet & redeem every time you participate in exciting Brand campaigns on Branding & PR, Video & Content based marketing, Brand viralization, Lead generation, App promotion etc.

Why should I use GenZ360?

GenZ-360 is one of the most authentic online platform which encourages the socially active commoners to be our Nano members and get exposed to regular Brand campaigns. The platform gives you the confidence to be Influencers. It creates opportunities for you to do small tasks in your free time thus helping you to increase the share of your wallet through the Gz coins.

How can I start earning money?

You can easily start earning by taking part in the campaign. Tasks will be assigned to you, once you apply for a campaign in the "daily task section". You are expected to complete the task to get Gz coins on your Gz wallet.

How do I participate in a campaign?

- ✓ Please check the "Live campaign section" and browse for the campaign to check campaign description and then apply for the campaigns which seem suitable for you.
- ✓ Click on "Apply campaign" to participate.
- ✓ You will be notified once your application gets approved.
- ✓ Follow the flow of the daily task section to complete the campaign.

What is the process of user generated campaign?

- ✓ Influencers are supposed to generate the content as per the instructions (KPIs) given in the campaign description.
- ✓ Create the content.
- ✓ Content could be in the form of text, write up, blogs, images, memes, videos or voiceovers.
- ✓ Upload the content for approval.
- ✓ The brand has the right to approve or reject the content.
- ✓ The influencers will be notified online.
- ✓ If approved, share the content on your social media pages & handles.

What do I do after applying for a campaign?

Once your application is approved, kindly follow the instructions given in the daily task section.

What are the deadlines for taking action on the tasks been assigned after the approval for participating in the campaign?

- ✓ 12 hours for sharing the brand creatives on your socia media pages & handles.
- ✓ Please upload the URL of the post on the GenZ360 application.
- ✓ This is application for all services.

What if I post the creative on my social media pages & handles but don't upload the URL on GenZ360 application?

In this case, you will not be considered as a participant for the campaign and your application will be rejected after 12 hours. You will not be paid for the same.

How much time should I keep the post live on my social media pages & handles?

You should keep the post live at least till the competition of the campaign. However, we suggest you to keep it live for as long as you want to gain more reach & engagement, thus building a strong credibility.

How much do I earn from a campaign?

You earn from each campaign and the earning gets reflected on your Gz wallet. The earnings vary from campaign to campaign. You will have the option to check the price in the campaign description, while applying for the campaign.

How many campaigns can a Nano influencer participate at a time or within a week?

An influencer can participate in multiple campaigns on GenZ360. There is no such restriction on the participation.

How much time will it take to credit your earnings to your Gz wallet, after the completion of a campaign?

On competition of a campaign, a Brand takes anytime between 15 to 40 days to audit the outcome as per the KPIs set earlier. On receiving the confirmation from the Brand, your Gz wallet will be credited with Gz coins which in turn can be redeemed.

How can I track my performance on the basis of campaign participated?

Your performance can be tracked as per the process flow:

- ✓ Click on campaign history.
- ✓ Open a campaign.
- ✓ Click on view performance.

How can I connect my social media pages & handles after registration?

You can connect your social media accounts after registration as per the process flow:

- ✓ Click on Profile section.
- ✓ Update social media accounts.
- ✓ Select platform.
- ✓ Authenticate your account.

Does GenZ360 make any changes to my social media accounts upon permission to integrate with this Application?

GenZ360 doesn't make any change to your social media account. We only get the rights to use the API to authenticate your social media accounts and track the performance of the post shared on social media pages & handles.

What is Gz coin? How is this related with rupee?

Gz coin is a nomenclature, representing your earnings which gets added to your Gz wallet.

1 Gz coin earned on your Gz wallet = Re 1 earned.

How to withdraw the earnings from the Gz wallet?

You can withdraw the money by linking your PayTM wallet with the Gz wallet, thus allowing you to redeem through the PayTM wallet. The process follow is given below:

- ✓ Go to "Wallet section".
- ✓ Click "withdraw money".
- ✓ Select the PayTM wallet to redeem.

Can I check my transaction history?

Please follow the following steps:

- ✓ Go to Gz wallet.
- ✓ Click on Transaction history.
- ✓ Browse the list to check the relevant transaction details.

How do I update my profile?

Please follow steps:

- ✓ Click on the profile section.
- ✓ Click on the update profile.

How do I reset the password?

Please follow steps:

- ✓ Click on the Profile section.
- ✓ Click on Reset password link.
- ✓ Type the Current password.
- ✓ Type the New password.
- ✓ Click Reset Password.

Can I edit my registered contact number or email address?

Please generate a request by writing to info@genz360.com. You will be asked to verify the account. After verification, your registered email id and contact number will be changed by the Admin.

Is there any Email id to assist the Influencers?

We will be happy to assist and guide our esteemed Nano influencers. You are very precious to us. Please feel free to write your query on info@genz360.com and we will revert at the earliest.